

Station KTNV-TV LAS VEGAS, NV
Advertiser () .OBAMA FOR AMERICA
Product BARACK OBAMA 60S
Estimate# 2265
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2265
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 47,000
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SU	5A-6A	ACTN NWS SU@5A	:60	\$350.00	11/04-11/04	1	1	1	\$350.00	
	2	TU-F	6A-7A	ACTION NWS@6AM<	:60	\$1,200.00	10/30-11/02	1	1	1	\$1,200.00	
	3	SA	7A-8A	GD MRN-SAT-ABC	:60	\$3,000.00	11/03-11/03	1	1	1	\$3,000.00	
	4	SU	6A-7A	ACTN NWS SU@6A	:60	\$600.00	11/04-11/04	1	1	1	\$600.00	
	5	M	9A-10A	MORNING BLEND<	:60	\$550.00	11/05-11/05	1	1	1	\$550.00	
	6	TU-F	11A-12P	ACTN NEWS@11AM<	:60	\$800.00	10/30-11/02	1	1	1	\$800.00	
	7	M	12P-1P	THE CHEW	:60	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
	8	TU-F	1P-2P	GENERAL HOSPITAL	:60	\$2,000.00	10/30-11/02	1	1	1	\$2,000.00	
	9	M	4P-5P	JUDGE JUDY	:60	\$900.00	11/05-11/05	1	1	1	\$900.00	
	10	W	8P-9P	THE MIDDLE/ NEIGHBORS	:60	\$6,000.00	10/31-10/31	1	1	1	\$6,000.00	
	11	SA	5P-830P	NCAA FTBALL	:60	\$6,000.00	11/03-11/03	1	1	1	\$6,000.00	

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	12	SU	9P-10P	REVENGE	:60	\$9,000.00	11/04-11/04	1	1	1	\$9,000.00	
	13	M	1135P-1205A	NIGHTLINE	:60	\$2,400.00	11/05-11/05	1	1	1	\$2,400.00	
	14	TU-F	1205A-105A	KIMMEL	:60	\$600.00	10/30-11/02	1	1	1	\$600.00	
	15	SA	5P-830P	COLLEGE FTBL REG SEASON	:60	\$6,000.00	11/03-11/03	1	1	1	\$6,000.00	
	17	M	1205A-105A	KIMMEL	:60	\$600.00	11/05-11/05	1	1	1	\$600.00	
	18	SA	10P-11P	PRIMETIME LIVE	:60	\$2,500.00	11/03-11/03	2	1	2	\$5,000.00	

---REPORT TOTALS---

Report Totals: 18 / \$47,000.00

---SALES MONTHLY TOTALS---

Nov 12: 18 / \$47,000.00

Sales Totals: 18 / \$47,000.00

Station Totals: 18 / \$47,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$195,833	KBLR	0%	KLAS	25%	KSNV	15%	KTNV	24%	KTUD	0%
		KVCW	1%	KVMY	2%	KVVU	33%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

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---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE